

## **Dubai's Jumeirah Hotels & Resorts Appoints OM Tourism As India Representative**

To create more awareness about its brand in Indian market, Dubai-based hospitality chain, Jumeirah Hotels & Resorts has now appointed Delhi-based OM Tourism as its sales and marketing representation. OM Tourism will mainly undertake the responsibility of marketing and promoting the brand in India and will work towards increasing sales for the Group from the Indian market.

OM Tourism will appoint 2 dedicated representatives in Delhi and Mumbai to attract high-end leisure and MICE segment. The hotel chain recognizes India as a key growth region to generate business for Jumeirah's properties worldwide.

Currently, Jumeirah Hotels & Resorts has a network of representative offices in the United Arab Emirates, United Kingdom, Germany, France, Russia, Japan, Singapore, China, Australia, North and South America and Saudi Arabia.